

# KEY CLUB

WHAT IS KEY CLUB?



“Do you make  
KEYS  
or something?”



# KEY CLUB

## WHAT IS KEY CLUB?

**Mission:** Key Club is an international, student-led organization providing its members with opportunities to perform service, build character, and develop leadership.

**Vision:** We are caring and competent servant leaders transforming communities world-wide.



# KEY CLUB

## KEY CLUB STRUCTURE-INTERNATIONAL

*Members: 260,000+*

*Clubs: 5,000+*

*Districts: 33*

*Countries: 30+*



# KEY CLUB

## KEY CLUB STRUCTURE-SPIRIT

**How do you feel?**

I feel good! Oh, I feel so good!

UGH (pelvic thrust)

I feel fine! All of the time!

Abooga! Abooga!

Abooga Booga Booga!



# KEY CLUB

All About Service

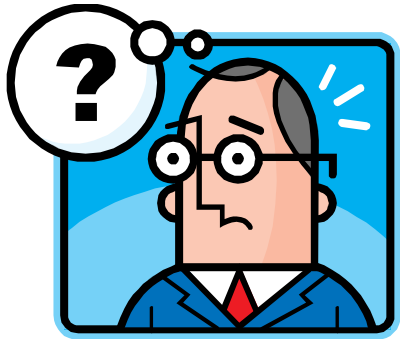
So... What *is* Service?



# KEY CLUB

All About Service

According to Merriam Webster,



Service:

A contribution to the welfare of others.



# KEY CLUB

All About Service

It's also about the **Magic!**

Magicians...Magic...Makes Sense...*rightttt?*



# KEY CLUB

All About Service

So let's play a game...

In the following pictures,  
identify what is truly magical.





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All About Service

## Which is “Magical?”

- Picture #1



- Picture #2



# KEY CLUB

All About Service

## Which is “Magical?”

- Picture #1
- Picture #2



# KEY CLUB

All About Service

## Which is “Magical?”

- Picture #1



- Picture #2



# KEY CLUB

All About Service

## Which is “Magical?”

- Picture #1



- Picture #2



# KEY CLUB

All About Service

## The..... Magic of Service!

- What is the Magic of Service?
  - The indescribable feeling you get whenever you even think about serving.
  - All of you can find your magic, and Key Club is here to help you find it.



# KEY CLUB

All About Service

## Finding that *Magic*

- Sometimes, it is hard, but Key Club helps you discover your inner magic.
- How?

**Through Service!!!**



# KEY CLUB

Preferred Charities

## Children's Miracle Network



UNICEF



March  
of Dimes  
*Saving babies, together*

March Of Dimes



**ELIMINATE**

Kiwanis eliminating maternal/neonatal tetanus



# KEY CLUB

## Dues

How much are dues?

- International: \$6.50
  - District: \$4.50
  - Club: \$1.00



All of the money goes directly back to you, the members.

Where does all of the money go to?

- Key Club Magazine
- Key Club Membership Cards
- Liability at all Key Club events
- SCHOLARSHIPS





# KEY CLUB

## Dues

You get to partake in a once in a life time experience unique to any organization in the world!



- Club Meetings
  - Socials
- Division Council Meetings
  - Fall Rally
- Region Training Conference
  - District Convention



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Opportunities to Serve

- Park / Beach Cleanups
- Helping with Marathons and Parades
  - Working with Kids
  - Helping the Elderly
  - Working with Kiwanis
- Participation in Fundraisers
  - Soup Kitchens
  - Charity Craft Projects
- The list goes on and on!



# KEY CLUB

Major Emphasis & District Project

Key Club International has indicated our  
ME to be: “Children: Their Future, Our  
Focus”



2010-2012 was Project SHINE.

Find out about the 2012-2014 District  
Project



# KEY CLUB

## Leadership Development

- BEE a leader
- Set a precedent for others on campus
- Learn to speak in front of big crowds
  - Learn how to be organized
- See your hard work come to life



# KEY CLUB

## Leadership Development

- You can...
- Become an Officer in Club, District, or International
- Become a chair or task coordinator (club or division)
- There is always an opportunity to lead!
- There will always be people supporting you.



# KEY CLUB

## Create New Bonds

- Key Club brings people out of their shells.
- You will learn to create connections from your:
  - School
  - Division
  - Region
  - District
  - Kiwanis
  - Other Service Organizations



# KEY CLUB

## Personal Gratification

- You will learn to serve others
- You will learn what it means to them and what it means to you
- Key Club tries to let everyone experience that moment where you discover what is so magical about serving and all of you will discover it.



# KEY CLUB

## Personal Gratification

- The work you do helps inspire others.
- By constantly serving, you help those who really need it, whether they are from the Ronald McDonald House or mothers with MNT.
- Showcase yourselves to your home, schools, and community
- Let us all discover the Magic of Service!

